# Why South Texas?

The underserved health needs of South Texans, combined with the proximity to the border and the vibrant cultural and economic fabric of the region, create a prime setting for this innovative approach to addressing critical health challenges. Healthy South Texas serves the region as a whole, while developing tools, technologies and strategies that can be applied to public health challenges across the state, through additional Healthy Texas initiatives. As a result, we will improve the health of fellow Texans for generations to come.



#### **CHALLENGES SOLUTIONS RESULTS** Diabetes Prevent diabetes related death **Empower** participants with evidencebased education and monitoring in Decrease hospitalizations linked areas including prenatal care, weight to diabetes **7th** leading cause of death in Texas management and nutrition. ■ Reduce diabetes complications, such 20% of South Texans have diabetes as amputation and blindness ■ **30%** of South Texans are obese Asthma Decrease asthma-related emergency **Engage** individuals and families room visits through education and integration 1 in 5 Texas adults with asthma visit of services to prevent and reduce the Decrease hospitalizations linked the ER each year due to asthma consequences of asthma. to asthma ■ HALF of Texas children with asthma Reduce absence from school and miss school because of it work due to asthma ■ 8% of South Texans have asthma Decrease long-term complications Infectious Disease Educate communities to reduce and death related to preventable the number of infectious disease cases infectious diseases ■ TWICE as MANY Tuberculosis cases in South Texas and their consequences, in border counties vs. Texas Prevent the spread of infectious with an emphasis on prevention ■ **73%** of South Texas kissing bugs carry diseases originating in border counties and vaccination. the Chagas disease causing parasite ■ Improve childhood and adult BELOW NATIONAL AVERAGE immunization rates vaccine coverage rate for Texas children 19-35 months of age

Population of 27 counties = 2,751,582 (10% of Texas population)

Every county in the
Healthy South Texas region recruits,
trains, and mobilizes a local coalition consisting
of community members, program partners, and
representatives from organizations who have a similar
desire to create a culture of better health in South Texas.
This grassroots group helps identify the most critical health
needs in their community and assess the best way to
address those needs.

find
more resources &
information online:
healthytexas.tamu.edu

# Fostering health, from birth through retirement:



### WELL BABY

empowers parents with education, resources and support in areas including prenatal care, nutrition, breastfeeding and infant care.

# YOUTH AMBASSADORS

are high school students who engage with peersacross Texas on health and environmental-related topics.

# **WALK ACROSS TEXAS!**

helps people of all ages support each other as they engage in regular physical activity.

# DINNER TONIGHT! HEALTHY COOKING SCHOOLS

 offer cooking tips, nutrition education, menu-planning basics and information on healthy living.

## **DIABETES PREVENTION PROGRAM**

provides in-depth health education, motivation, support and resources to help participants achieve and maintain healthy lifestyles.

### ASTHMA PREVENTION PROGRAM

engages the general public and those affected by asthma through education, support, resources and action plans to reduce asthma-related complications.

# MASTER WELLNESS VOLUNTEER PROGRAMS

train voluneeters to provide health and nutrition education across the state.

# SCHOOL OF PUBLIC HEALTH EDUCATION

delivers training, education and advanced degree programs for AgriLife agents, community health workers and health professionals.

## MEDICAL HOME ASSISTANCE PROGRAM

provides access to health screenings, service referrals, health education, medical services and prescription cost assistance.



Healthy Texas combines the expertise of the Texas A&M Health Science Center with Texas A&M AgriLife Extension Service's one-of-a-kind, statewide reach to promote preventive health at the most local level of the community, improving the well-being of Texans for generations to come. "Healthy South Texas," the pilot program of Healthy Texas, is a novel effort to reduce the highest impact diseases and their consequences, including diabetes, asthma and infectious disease, throughout a 27-county region in South Texas. This comprehensive, multi-disciplinary team engages families, enhances education, promotes behavior change, and improves quality of medical care and health outcomes. Learn more at healthytexas.tamu.edu.